

30 Jahre alte Süßwarenfabrik





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Unternehmensbeschreibung

Das Unternehmen wurde 1993 gegründet und befindet sich im zentralen Föderationskreis, südlich von Moskau. Die Anlage hat eine Produktionskapazität von 9.538 Tonnen Produkten pro Jahr. Die Produktion besteht aus 6 Hauptlinien:

- Marshmallow-Produktionslinie
- Marmeladen-Produktionslinie
- Waffel-Produktionslinie
- Equipment zur Teigwarenherstellung
- Produktion von Mini Marshmallows
- Souffle Produktion

Hergestellte Produkte

Es ist regional führend in der Herstellung von Süßwaren. Derzeit produziert die Fabrik mehr als 100 verschiedene Artikel. Der Pool des Unternehmens umfasst auch 2 Hauptmarken. Die Fabrik produziert verschiedene Bonbons, Marmeladen, Pastillen und Waffelprodukte;

Geographie der Lieferungen

Die Fabrik verkauft ihre Produkt in 14 Regionen Russlands und exportiert auch nach Weißrussland. Der Verkauf erfolgt in den größten Partnernetzwerken der Bundesebene.

Indikatoren und Perspektiven

Trotz der Pandemie und des allgemeinen Rückgangs der Marktnachfrage gelang es dem Unternehmen, den Umsatz im Jahr 2020 um 26,9 % zu steigern. Seit 2018 erhöht das Unternehmen den Umsatzanteil margenstarker Produkte. Der Anteil solcher Produkte ist bis 2021 von 70 % auf 89 % gewachsen. Das Umsatzwachstum wurde erzielt, als die Produktionslinien nicht voll ausgelastet waren. Bei voller Kapazitätsauslastung besteht ein Potenzial für ein Produktionswachstum von mehr als dem 4-fachen.

BUSINESS TYPE

Produktion

ESTABLISHED

1993

FACILITIES

- Grundstück. Fläche: 24.000 m2. - Produktionskomplex. Fläche von 11.000 m2.

COUNTRY

Russland

BUSINESS ID

L#20220396

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