

# CPaaS-Führer spezialisiert auf SMS, WhatsApp und Sprachlösungen





**MERGERSCORP**

The Leader In Business Sales Mergers & Acquisitions

## CPaaS-Führer spezialisiert auf SMS, WhatsApp und Sprachlösungen

Führendes CPaaS-Unternehmen spezialisiert auf SMS, WhatsApp und Sprachlösungen zum Verkauf.

Das Unternehmen zählt zu den Top 10 Unternehmen im Bereich App/SMS in Indien mit einem jährlichen Wachstum von 70% im Jahr 2020 auf 2021.

Es ist ein Pionier im Bereich Communications Platform as a Service (CPaaS) und hilft Kunden, auf innovative Weise über jedes einzelne mobile Gerät in Indien zu interagieren, zu benachrichtigen, zu vermarkten und zu werben.

Das Unternehmen ist aktiv im Angebot von Diensten im Zusammenhang mit SMS, WhatsApp, Sprache & E-Mail, die hilft, Marken zu bewerben und eine erhöhte Markenbekanntheit zu schaffen.

Zu den Hauptkunden zählen Banken, Finanzinstitute, große Einzelhändler, öffentliche Versorgungsunternehmen & E-Commerce-Unternehmen.

Das Unternehmen generiert Monat für Monat fast 90 % wiederkehrende Einnahmen mit einer durchschnittlichen Kundenbindung von mindestens 5 Jahren.

### Produkte & Dienstleistungen

Kanäle: SMS, Sprache, Email und WhatsApp.

Produkte: 4 Softwarelösungen für Werbung und Promotion.

### Vermögenswerte

- Gesamter Geschäftsbetrieb, Technologieplattform, Kunden und Marke.
- Mehr als 40 Server, einige Computer, Laptops und Möbel.

### Räumlichkeiten

12.000 Quadratfuß Fläche verteilt auf 4 Etagen in MIDC, Andheri East. Es handelt sich um ein firmeneigenes Gelände, das jedoch nicht in die Transaktion einbezogen wurde.

**TARGET PRICE**  
\$75,000,000

**GROSS REVENUE**  
\$25,000,000

**EBITDA**  
\$0

**BUSINESS TYPE**  
Software & SAAS

**REASON FOR SELLING**  
Ruhestand

**COUNTRY**  
Indien

**BUSINESS ID**  
L#20220353

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