

Führendes Gesundheitsportal mit 50 Mio Besuchern pro Jahr





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Führende Gesundheits-Website in Indien und weltweit eine der besten in der Kategorie Gesundheit mit über 4 Millionen Besuchern und 8 Millionen Seitenaufrufen pro Monat sowie über 1 Million Seiten an Gesundheitsinformationen und Inhalten.

Dieses zum Verkauf stehende, führende Gesundheitsportal bietet Gesundheits-News, ausführliche Artikel und Reportagen, interaktive Gesundheitsrechner, Apps, Umfragen, Quiz, Animationen, Bilder sowie Videos. Andere Themen decken Bereiche ab wie Lifestyle und Wellness, Ernährung sowie Yoga und alternative Medizin.

Seine einzigartigen Gesundheitsanwendungen umfassen über 130 Gesundheitsrechner, eine personalisierte Seite „Meine Gesundheit“ für Verbraucher sowie Tools für Ärzte, einschließlich Homepages, Terminplaner, Online-Beratung und mehr. Bietet auch eine der umfassendsten Datenbanken mit Informationen zu indischen Arzneimitteln und Preisen, einschließlich Daten zu Markennamen und generischen Äquivalenten.

Darüber hinaus auch ein umfangreiches soziales Netzwerk für Gesundheit und Wellness welches Kunden, Patienten, Ärzte und Gesundheitsspezialisten weltweit verbindet. Es ermöglicht der Gemeinschaft, sich über gesundheitsbezogene Themen und Probleme zu vernetzen, zu diskutieren, auszutauschen, voneinander zu lernen und sich gegenseitig zu unterstützen.

Es ermöglicht Verbrauchern und Patienten auch, zuverlässige Antworten und Ratschläge von Ärzten und medizinischen Experten zu erhalten. Es bringt wirklich die Macht der Vernetzung, um die Gesundheit und das Wohlbefinden der Verbraucher weltweit zu verbessern.

Mit Hauptsitz in Indien und repräsentativen Marketingbüros in den USA und Großbritannien, wird es von einem erfahrenen Team aus Ärzten, Redakteuren, Autoren, Designern und Programmierern unterstützt.

TARGET PRICE

\$15,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Medizinische Unternehmen

REASON FOR SELLING

Ruhestand

COUNTRY

Indien

BUSINESS ID

L#20220359

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