

Amerikanisches Marktforschungsunternehmen





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Dieses amerikanische Marktforschungsunternehmen kann auf eine lange Erfolgsgeschichte im Verkauf in den Vereinigten Staaten und Europa zurückblicken.

Das Unternehmen verfügt über ein großes Büro in Indien und ein engagiertes Vertriebsteam in den Vereinigten Staaten, welches Unternehmen Forschungsberichte und Beratungsdienste anbietet, die auf spezifische Geschäftsanforderungen zugeschnitten sind.

Das Unternehmen ist darauf spezialisiert, Berichte im Zusammenhang mit folgenden Branchen bereitzustellen: Chemikalien und Materialien, Verteidigung, Energie und natürliche Ressourcen, Lebensmittel und Getränke, Schwermaschinen, Verpackung, Automobile und Transport, Konsumgüter und Dienstleistungen, Elektronik und Halbleiter, Fabrikautomation, IT und Telekom sowie Pharmazie.

Die Organisation beschäftigt über 400 Mitarbeiter welche in folgenden Bereichen tätig sind: zentrale Forschungsabteilung, Verkaufsabteilung und Marketing.

Das Unternehmen hat über 15.000 Berichte in Englisch gesammelt (im Verkauf inkludiert).

TARGET PRICE

\$25,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Dienstleistungen

COMPETITION

Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IRI, Dynata

SUPPORT & TRAINING

12 Monate

REASON FOR SELLING

Ruhestand

COUNTRY

USA

BUSINESS ID

L#20220361

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