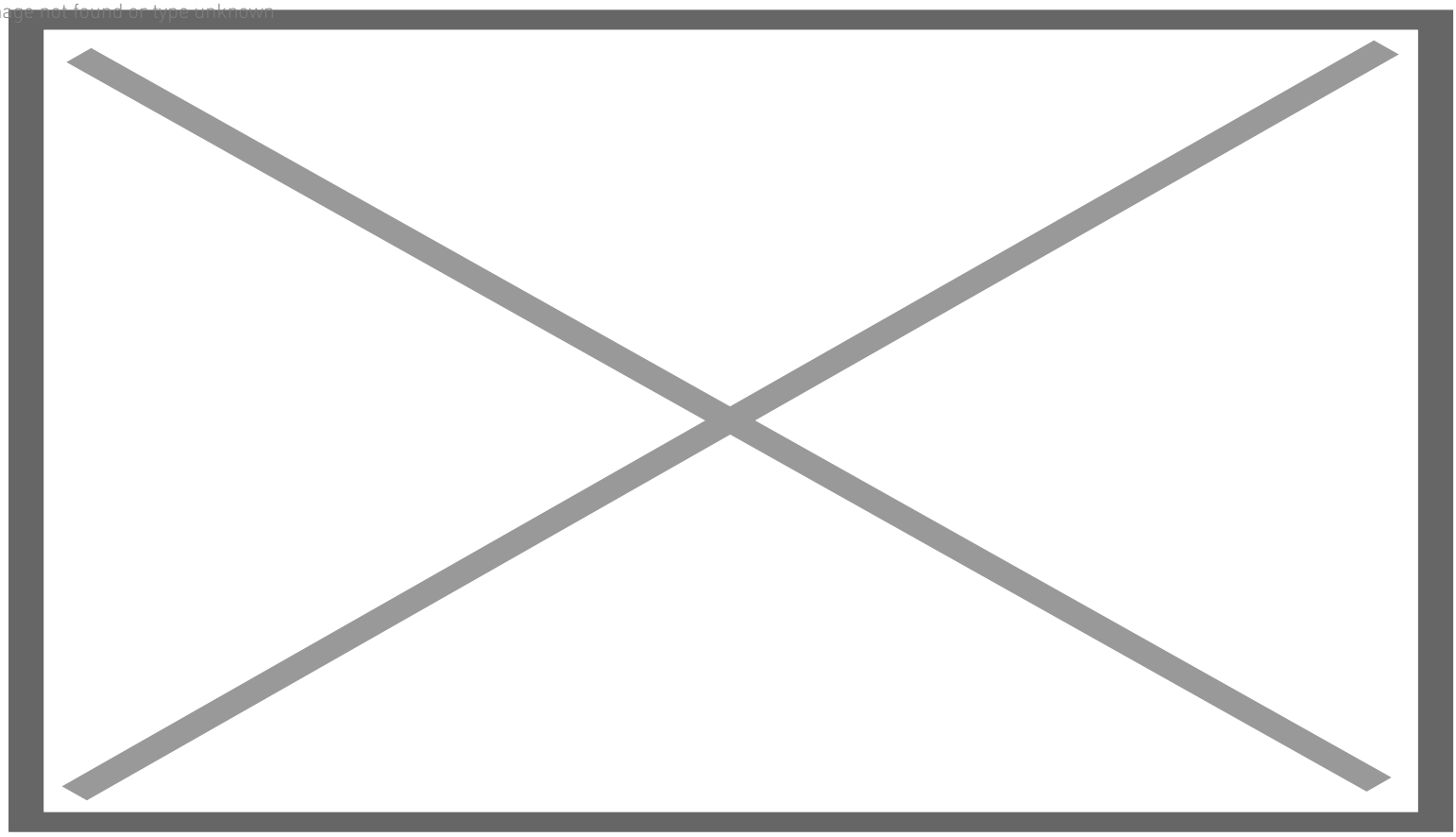
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Amerikanische Marktforschung Business

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Amerikanische Marktforschung Business

Dieses amerikanische Marktforschungsunternehmen kann auf eine lange Erfolgsbilanz in den Vereinigten Staaten und Europa verweisen.

Das Unternehmen verfügt über eine große Niederlassung in Indien und ein engagiertes Vertriebsteam in den Vereinigten Staaten, das Unternehmen Forschungsberichte und Beratungsdienste anbietet, die auf die spezifischen Bedürfnisse von Unternehmen zugeschnitten sind.

Das Unternehmen hat sich auf die Erstellung von Berichten in den Bereichen Chemie und Werkstoffe, Verteidigung, Energie und natürliche Ressourcen, Nahrungsmittel und Getränke, Schwermaschinenbau, Verpackung, Automobil und Transport, Konsumgüter und Dienstleistungen, Elektronik und Halbleiter, Fabrikautomation, Gesundheitswesen, IT und Telekommunikation sowie Pharmazie spezialisiert.

Das Unternehmen hat mehr als 400 Mitarbeiter, die sich auf die Kernforschungsabteilung, das Verkaufsteam und das Marketingteam verteilen.

Das Unternehmen hat mehr als 15.000 verfügbare Berichte in englischer Sprache gesammelt (im Verkauf enthalten).

TARGET PRICE
$25,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Dienstleistungen

COMPETITION
Nielsen, IQVIA, Kantar, Gartner, IPSOS, GfK, IRI, Dynata

SUPPORT & TRAINING
12 Monate

REASON FOR SELLING
Ruhestand

COUNTRY
Vereinigte Staaten

BUSINESS ID
L#20220361

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