17 Jahre altes SaaS-Unternehmen für Online-Freelancer

PRINTED ON: *June 15, 2025, 3:40 AM (EST)* **PUBLISHED ON:** *January 12, 2021, 10:27 AM (EST)* **UPDATED ON:** *June 15, 2025, 2:40 AM (EST)*

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Dieses 2003 gegründete Unternehmen ist einer der weltweit führenden Marktplätze für Freiberufler, der hochqualifizierte, vorab geprüfte Experten mit hochwertigen Projekten aus der ganzen Welt in mehr als 600 verschiedenen Kategorien und Fähigkeiten zusammenbringt.

Die Website verbindet Kunden mit Fachleuten, Experten und Freiberuflern, hauptsächlich in den Bereichen Webentwicklung, Programmierung, Grafik, Verkauf & Marketing, Schreiben, Übersetzen und mehr)

Das Geschäftsmodell basiert auf Abonnements (SaaS) mit drei Zeiträumen: 1 Monat / 3 Monate / 12 Monate sowie Mitgliedschaft als zertifizierter Experte, "heiße" Projekte, einmalige Gebote und mehr.

- 17 Jahre alt
- 4 Mitarbeiter (2 Senior Java JS Developers / 2 Kundendienst)
- Israelische Gesellschaft mit beschränkter Haftung
- 250.000 internationale User; 60% aus Israel
- Große Konzernkunden wie eBay, Google Microsoft, Yahoo, Intel, HP, Groupon und mehr
- Alle Projekte werden vom Management vorab genehmigt (keine Automatisierung), dies gewährleistet qualitativ hochwertige Aufträge
- Geschäftsmodell in allen Rechtsgebieten skalierbar
- Durchschnittliche Projektgröße: $2,000 USD
- Google Top 3 für viele Keywords in Israel
- ca. 85% – 90% EBITDA
- (Stabiles Einkommen / Gewinne in den letzten 5 Jahren)
- (13 Jahre Steuerrückzahlungen durch israelische Steuerbehörden)

TARGET PRICE
$4,500,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Entreprises en Ligne

COMPETITION
Fiverr, PeopleperHours,Freelancers,UpWork

SUPPORT & TRAINING
3 Monate

REASON FOR SELLING
neues Unternehmen

COUNTRY
Israel

BUSINESS ID
L#20210008

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