

30 Jahre alter Tabakhersteller, Vertreiber, Einzelhändler





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Eine der führenden Tabakmarken in den Vereinigten Arabischen Emiraten; dieses im Jahr 1990 gegründete Unternehmen ist einer der führenden Tabakhersteller sowie Händler und Exporteur für Rauchwarenzubehör im mittleren Osten mit offiziellen Vertriebspartnern in VAE, Bahrain und Saudi Arabien.

Die Produkte sind überall auf dem lokalen Markt der VAE erhältlich (Carrefour Hypermarket, alle Gemischtwarenhandlungen, ADNOC, ENOC, Emarat, Zoom und Lebensmittelgeschäfte).

Geschäftsfeld: Tabakherstellung und -vertrieb für Raucherbedarf und -zubehör

Anzahl der Mitarbeiter: über 100

Anzahl der eigenen Verkaufsstellen: 5

Maschinen: 2 Fertigungsstraßen

Anzahl der Verkaufsstellenabdeckungen in den VAE: über 450

Dieses Unternehmen hat alle Tabakprodukte bei der Europäischen Union und Public Health England, einer für die öffentliche Gesundheit zuständigen Regierungsbehörde, registrieren lassen.

Möglichkeiten

Zukunftsplan

- Saudi Arabien: Decken Sie mit der Eröffnung einer neuen Verkaufsstelle mehr Hauptstädte ab. Aufgrund unserer Erfahrung in den VAE und unserem Wissen über den Markt in Saudi Arabien erwarten wir, dass der Saudi arabische Markt viermal mehr Potenzial hat als der VAE-Markt.
- USA: Der US-Markt ist der potenzialste Markt für diese Marke, unsere Erfahrung mit Online-Verkäufen zeigt, dass er sehr willkommen ist.
- Indien: Die Markenbekanntheit ist in der indischen Gesellschaft sehr stark, die junge indische Generation hat großes Interesse an diesen Produkten als reinem Naturtabak.

TARGET PRICE

\$110,000,000

GROSS REVENUE

\$20,000,000

EBITDA

\$0

BUSINESS TYPE

Distribuidor

FF&E

69000

INVENTORY

1050000

COMPETITION

Philip Morris International, Altria, British American Tobacco, Imperial Brands, and Japan Tobacco International.

SUPPORT & TRAINING

6 Monate

REASON FOR SELLING

Ruhestand

COUNTRY

VAE

BUSINESS ID

L#20210040

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