

Herstellung von Modemannequins und Accessoires







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Russisches Unternehmen, führend in der Herstellung von Schaufensterpuppen und Accessoires für Geschäfte in Russland und den GUS-Staaten. Das Unternehmen hat sich auf dem Markt etabliert – zu den berühmten Kunden im Portfolio zählen: Puma, Adidas, Decathlon, Metro, New Balance, Lacoste, etc.

- Produktion von 1.000 Mannequins pro Monat
- 60 Mitarbeiter
- 3.000 🛮 2 Gesamtfläche der Werkstätten des Unternehmens

Produktion

Gesamter Produktionszyklus vom Design zum fertigen Produkt:

- Mannequins
- Metallbefestigungen
- Podien
- Glasständer
- MDF und Zubehör
- Designermöbel

Restauration

Gebrauchte Schaufensterpuppen von führenden Herstellern. Produktvertrieb: 8 regionale Händler.

55% von Einzelhandelsketten 25% Händler 15% Endkunden (LLC, SP, physische Personen) 5% von öffentlicher Auftragsvergabe

Kunden

Über 300 führende russische Geschäfte und ein internationales Netzwerk im Bereich Modeeinzelhandel wie LPP Group, Momox Group, Marks and Spencer

Wettbewerbsvorteile

- visuelles Marketing
- Vielzahl von Dummies
- geringe Kosten durch Produktion in Russland
- Produktion exklusiver Mannequins auf Basis der 3D-Modelle des Kunden
- Lieferung innerhalb von 14 Tagen

TARGET PRICE EUR 1,000,000

GROSS REVENUE EUR 0

EBITDA EUR 0

BUSINESS TYPE Produktion

REAL ESTATE 450.000 USD Immobilien inklusive

SUPPORT & TRAINING 6 Monate

REASON FOR SELLING Neues Unternehmen

COUNTRY Russland

BUSINESS ID L#20210119



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