

Partner für strategische Innovation und Produktentwicklung im Hinblick auf eine skalierbare digitale



MERGERSCORP

Partner für strategische Innovation und Produktentwicklung im Hinblick auf eine skalierbare digitale Transformation

Ein strategischer Partner für Innovation und Produktentwicklung für mittelständische und große Unternehmen. Das Unternehmen verbindet fortschrittliche Design-Frameworks, kreatives Talent und modernste Technologie, um Ideen in skalierbare digitale Produkte umzusetzen. Über die reine Umsetzung hinaus unterstützt das Unternehmen seine Kunden dabei, ihre Geschäftsmodelle zu überdenken, Innovationen voranzutreiben und messbare Ergebnisse in den Bereichen Strategie, Design und Produktentwicklung zu erzielen.

Kernleistungsportfolio

1. Produktteams

Spezialisierte Teams, die direkt mit den Kunden zusammenarbeiten, um die Strategie festzulegen, das Design zu entwerfen und digitale Produkte von Anfang bis Ende zu entwickeln.

2. Gestaltung

Branding-Initiativen, Designsysteme sowie UX/UI-Dienstleistungen, die darauf ausgerichtet sind, digitale Erlebnisse zu verbessern und die Nutzerinteraktion zu steigern.

3. Erkundung

Innovationsorientierte Initiativen, deren Schwerpunkt auf Experimenten, der schnellen Prototypenentwicklung und der Validierung neuer Ideen und aufkommender Technologien liegt.

Unternehmensüberblick und Marktpräsenz

Und der Inhalt kann wie folgt strukturiert werden:

- Gegründet: 2011
Mehr als ein Jahrzehnt Erfahrung in den Bereichen Innovation und Produktentwicklung.
- Team: 42 Fachkräfte
Das Unternehmen besteht aus 36 Vollzeitmitarbeitern und 6 spezialisierten Auftragnehmern.
- Kernmärkte: Argentinien und Spanien
Strategische Präsenz in zwei wachstumsstarken Märkten.
- Standorte: Buenos Aires und Madrid
Wir betreuen Kunden in ganz Lateinamerika und Europa.

Vielfältiges Kundenportfolio in verschiedenen Branchen

Stand November 2025 betreut das Unternehmen 16 aktive Großkunden und KMU-Kunden und arbeitet dabei mit führenden Organisationen und renommierten Marken in ganz Lateinamerika und Europa zusammen.

GROSS REVENUE

\$ 3,000,000

EBITDA

\$ 1,000,000

BUSINESS TYPE

Call Center

COUNTRY

Argentinien

BUSINESS ID

L#20261088

Zu seinem Kundenportfolio zählen namhafte Unternehmen wie BBVA, Boca Juniors, PedidosYa, Claro, Santander, Medicus, McDonald's und Stellantis.

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