

Etablierter italienischer Einzelportionskaffeeher mit starker Position im Einzelhandel



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Etablierter italienischer Einzelportionskaffeehersteller mit starker Position im Einzelhandel

Ein etablierter italienischer Kaffeeproduzent mit über 20 Jahren Erfahrung, der sich ausschließlich auf das Segment der Einzelportionen (Pods und kompatible Kapseln) spezialisiert hat. Das Unternehmen hat sich durch eine gezielte Strategie, eine qualitativ hochwertige Produktion und langjährige Beziehungen zum Großhandel (GDO) eine starke Wettbewerbsposition aufgebaut.

Höhepunkte der Investition

- Pure-Play Einzelportion Spezialist
Komplett auf Pods und Kapseln ausgerichtet, einschließlich kompostierbarer Lösungen, die mit allen wichtigen globalen Systemen kompatibel sind.
- Starke Positionierung im Einzelhandel
Ungefähr 70% des Umsatzes wird mit Eigenmarkenprodukten im Großhandel erzielt, ergänzt durch Partnerschaften mit Eigenmarken.
- Vielfältiges & hochwertiges Produktportfolio
 - Italienische Mischungen mit starker Anziehungskraft auf die Verbraucher
 - Premium Espresso Linien
 - Single-Origin & Spezialitätenkaffees
 - Bio & Fair Trade-zertifizierte Produkte
- Etablierte Marktpräsenz mit internationaler Expansion
Führender regionaler Anbieter in Italien mit wachsender internationaler Präsenz, einschließlich Kompatibilität mit US-Systemen.
- Hochmoderne Produktionsanlagen
Kontinuierliche Investitionen in moderne Maschinen, die Skalierbarkeit und Effizienz unterstützen.
- Sichtbare Wachstumstrajektorie
Der Umsatz wird bis 2026 voraussichtlich ~10,5 Millionen Euro erreichen, angetrieben durch Kapazitätserweiterung und Marktnachfrage.

Wachstumsstrategie

- Erweiterung der Produktionskapazitäten durch Investitionsplan für Maschinen im Wert von 1 Million Euro
- Verstärkung der Präsenz auf internationalen Märkten
- Zunehmende Marktdurchdringung in den Segmenten Premium und nachhaltiger Kaffee
- Skalierung von Eigenmarken-Partnerschaften mit großen Einzelhändlern

TARGET PRICE

\$ 5,500,000

GROSS REVENUE

\$ 10,500,000

EBITDA

\$ 500,000

BUSINESS TYPE

Beverage

COUNTRY

Italien

BUSINESS ID

L#20261040

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