

Marktführende Fiskalisierungs-SAAS- Plattform



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Das Unternehmen ist ein führender Anbieter von softwarebasierten Fiskalisierungs- und digitalen Kassenlösungen, der in einem regulierten Umfeld tätig ist, das die Meldung von Transaktionen an staatliche Systeme vorschreibt. Seit der Gründung hat das Unternehmen eine skalierbare, leistungsstarke Plattform aufgebaut, die verschiedene Sektoren bedient, darunter Einzelhandel, Horeca, Transportwesen und Unternehmenskunden. Das Unternehmen profitiert von einer geschäftskritischen Rolle in der Zahlungsinfrastruktur, die eine starke Kundenbindung und wiederkehrende Einnahmen gewährleistet.

Höhepunkte der Investition

- Marktführende Position in einem regulierten Fiskalisierungssegment
- ~58.000 aktiv installierte Einheiten mit starker Wachstumsdynamik
- Hohe Transparenz der wiederkehrenden Einnahmen aufgrund von Compliance-Anforderungen
- Integriertes Ökosystem aus Software, Cloud und Transaktionsdiensten
- Hohe Wechselkosten und starke Kundenbindung
- Strategische Integrationen mit Finanzinstituten und Zahlungsinfrastrukturen
- Bewährtes skalierbares SaaS + transaktionsbasiertes Modell

Marktchance

- Der gesamte adressierbare Markt: ~230,000+ Einheiten
- Ständiger Strukturwandel von Hardware zu Softwarelösungen
- Expansion in neue vertikale Bereiche:
 - Transportdienstleistungen
 - Verkaufsautomaten und automatisierter Einzelhandel
 - Ökosysteme für Bankterminals
- Regulatorischer Rückenwind sichert langfristige Nachfrage und Akzeptanz

Produkte & Plattform

Das Unternehmen bietet ein komplettes Fiskalisierungs-Ökosystem, einschließlich:

- Softwarebasierte Registrierkassenlösungen (plattformübergreifend)
- Hochbelastetes Transaktionsverarbeitungssystem
- Cloud-basierte Fiskalisierungsdienste
- Tools zur Lager- und Bestandsverwaltung
- API-Integrationen mit Systemen von Drittanbietern
- Zahlungs- und Bankverbindungen
- Tools für Datenanalyse und Berichterstattung

Pipeline umfasst eine Abrechnungs- und Transaktionsmanagement-Plattform der nächsten Generation

Wachstumsstrategie

- Ausweitung der installierten Basis auf über 70.000 Geräte (in naher Zukunft)
- Einführung vertikal-spezifischer Lösungen
- Skalierende Integrationen mit Banken und Zahlungsanbietern

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TARGET PRICE

\$ 4,900,000

GROSS REVENUE

\$ 4,200,000

EBITDA

\$ 1,000,000

BUSINESS TYPE

Software & SAAS

COUNTRY

Weißrussland

BUSINESS ID

L#20261054

- Ausbau des Partner- und Vertriebsnetzes
- Monetarisierung von Cloud- und Mehrwertdiensten

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