

Historische Schweizer Universität für Gastgewerbe



MERGERSCORP

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Eine außergewöhnliche Gelegenheit, eine etablierte, erstklassige Privatuniversität in der Schweiz zu erwerben. Es handelt sich um eine schlüsselfertige Übernahme einer über 20 Jahre alten Institution mit weltweitem Ruf.

Institutionelles Profil

- **Standort:** Schweiz. Eine globale Hauptstadt des Tourismus.
- **Gegründet:** 30+ Jahre akademische Exzellenz.
- **Akademisches Portfolio:** Bachelor-, MSc- und MBA-Programme in Global Hospitality, Business und Culinary Arts.
- **Globale Positionierung:** Platz unter den **Top 25 der Hospitality Schools weltweit** (QS Rankings).
- **Studentenbasis:** 100 – 150 Studenten pro Jahrgang, die mehr als 50 Nationalitäten vertreten.
- **Akkreditierungen:** Doppelabschluss-Partnerschaften mit britischen Universitäten usw.

Undergraduate-Studiengänge (Bachelor of Arts – Hons)

Die Bachelor-Studiengänge dauern in der Regel **3 Jahre**, einschließlich eines integrierten bezahlten Praxissemesters.

- **BA (Hons) in Internationalem Gastgewerbe-Management**
- **BA (Hons) in Internationaler Unternehmensführung**
- **BA (Hons) für Internationale Kulinarische Kunst**

Struktur der akademischen Progression:

- **Jahr 1:** Zertifikat/Diplom + Praktikum
- **Jahr 2:** Höheres Diplom + Praktikum
- **Jahr 3:** BA (Hons)-Abschluss + optionales Praktikum

TARGET PRICE

\$ 3,950,000

BUSINESS TYPE

Aus- und Weiterbildung

COUNTRY

Schweiz

BUSINESS ID

L#20260984

Aufbaustudiengänge & Masterprogramme

Konzipiert für Quereinsteiger oder Berufstätige, die ins Senior Management einsteigen möchten.

- **MSc in Internationales Hotel- und Gastgewerbe-Management**
- **MBA in Internationalem Gastgewerbe-Management**
- **Diplom in Internationalem Hotelmanagement (Graduate Diploma)**
- **Diplom für internationale kulinarische Künste**

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