

# Wachstumsstarkes Unternehmen für digitale Transformation



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Dies ist ein führendes Unternehmen für digitale Transformation, das sich auf Eigene Softwareentwicklung, Entwicklung mobiler Anwendungen, Qualitätssicherung (QA) und Integration künstlicher Intelligenz (KI). Das Unternehmen ist für ein außergewöhnliches Wachstum positioniert und prognostiziert \$9,0 Millionen an Einnahmen und \$5,7 Millionen beim Gewinn vor Zinsen und Steuern (EBIT).

### Strategische und operative Highlights

Das Unternehmen arbeitet mit einem hocheffizienten, vollständig ferngesteuerten und Asset-light-Modell und ermöglicht eine 24/7-Servicebereitstellung und eine nachweislich skalierbare Kostenstruktur. Zu den wichtigsten operativen Kennzahlen gehören:

- Solide finanzielle Erfolgsbilanz: Das Unternehmen hat in den letzten drei Jahren ein stetiges jährliches Wachstum erzielt, das im Jahr 2024 in einem starken Ergebnis von 7,5 Mio. \$ Umsatz und 4,8 Mio. \$ diskretionärem Gewinn gipfelte.
- Optimierter Talentpool: Der Betrieb wird durch ein erfahrenes, nahtlos verwaltetes Team von spezialisierten Auftragnehmern unterstützt, was Flexibilität gewährleistet und die fixen Arbeitskosten minimiert.
- Strategischer Übergang: Der derzeitige Eigentümer, ein erfahrener Ingenieur aus dem Silicon Valley, ist bestrebt, die Kontinuität des Unternehmens zu gewährleisten und ist bereit, in eine langfristige strategische Beraterrolle als Technologievorstand (CTO) nach der Akquisition.
- Etablierte Marktreputation: Ein vertrauenswürdiger Ruf für qualitativ hochwertige Projektentwicklung bietet eine starke Grundlage für organisches Wachstum und den Eintritt in neue nationale und internationale Märkte.
- Diversifizierte Kundenbasis: Die aktuellen Einnahmen stammen aus einem stabilen, vertikalen Mix, der das sektorspezifische Risiko mindert:
  - Werbung: 70%
  - Gesundheit: 15%
  - Unterhaltung: 15%

### TARGET PRICE

\$ 26,000,000

### GROSS REVENUE

\$ 7,500,000

### EBITDA

\$ 4,800,000

### BUSINESS TYPE

Software & SAAS

### COUNTRY

Vereinigte Staaten

### BUSINESS ID

L#20251021

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