

All-in-one African Business Finance Technologie für KMUs



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Das Unternehmen wurde gegründet, um Bankkonten für Unternehmen anzubieten, die Bankdienstleistungen erbringen. Der Service geht über Bankkonten und Zahlungen hinaus, indem er umfassende Finanzdienstleistungen für Unternehmen anbietet, damit diese Zugang zu Krediten erhalten und schneller wachsen können. Service bietet Banking, Zahlungsverkehr, Cashflow und Ausgabenmanagement – damit Unternehmen Zeit und Geld sparen und schneller wachsen können.

Das Unternehmen expandierte über Bankkonten und Zahlungen hinaus, indem es umfassende Finanzdienstleistungen für Unternehmen anbot, damit diese Zugang zu Krediten erhalten und schneller wachsen können.

Der API-Service entwickelte sich zu einem "Finance as a Service"-Produkt, das es Unternehmen leicht macht, ihren Kunden Finanzdienstleistungsprodukte anzubieten. Wichtigste Erkenntnis: Es war sehr schwierig und teuer für Unternehmen, vor allem für neue Unternehmer, ein Produkt zu entwickeln.

Das Unternehmen expandierte über eine Bankplattform hinaus zu einer All-in-One-Finanzlösung für Unternehmen in Schwellenländern. Wichtigste Erkenntnisse: 3.000 angemeldete Unternehmen und eine blühende Gemeinschaft

Markt

- 47M registrierte Unternehmen in Nigeria
- 250M Unternehmen in ganz Afrika
- \$1,5T B2B-Marktchancen in Afrika
- 20% schnelles Wachstum pro Jahr

Keypoints

- \$700K aufgenommenes Kapital
- 20 Millionen Dollar Transaktionswert
- 3000 Geschäftskunden
- 2600 Kunden auf der Warteliste

Produkte

- Banking Software
- Rechnungsstellung
- Bezahlung & Devisen
- Gehaltsabrechnung
- Cashflow
- Business Tools & vieles mehr

Wichtigste Vorteile

- Globale Konten, die die Expansion unterstützen
- Geschäftstools, die Zeit sparen und Wachstum fördern
- Zahlungslösungen 3 x billiger als Banken
- Zugang zu Cashflow zu niedrigen Zinssätzen

Investoren

TARGET PRICE

\$ 2,000,000

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

Finanzdienstleistungen

COUNTRY

Nigeria

BUSINESS ID

L#20230502

- Techstarts
- Seedstars
- Experte Dojq

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