

30-jähriges historisches Unternehmen, das Schminkstationen und beleuchtete Spiegel herstellt





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Dieses Unternehmen wurde vor 30 Jahren aus der Idee eines Fotografen und einer Visagistin geboren. Sie arbeiteten zusammen hinter der Bühne bei Veranstaltungen und Shows und fanden sich häufig unter unangemessenen Bedingungen wieder. Sie haben daher eine Lösung entwickelt, die es ihnen ermöglicht, sich professionell zu präsentieren und stets effizient zu arbeiten. Ihr erster Prototyp eines "Koffers mit Beinen" erregte in der Szene Interesse und Bewunderung und so beschlossen sie, ihn zu produzieren und zu vermarkten.

Das italienische Kosmetikunternehmen ist bekannt für seine hochwertigen Produkte und seine jahrhundertealte Tradition im Bereich Schönheit und Hautpflege. Mit ihrer starken Betonung auf Innovation und Nachhaltigkeit haben sich italienische Kosmetikunternehmen weltweit einen Namen gemacht.

Das Unternehmen etablierte sich weltweit als Referenzmarke für mobile Make-up-Stationen und schloss wichtige Partnerschaften in Frankreich, Deutschland, Japan, Russland, den Vereinigten Arabischen Emiraten, den Vereinigten Staaten und Großbritannien.

Jedes Jahr hat dieses Unternehmen sein Angebot erweitert und führt immer mehr technologisch fortschrittliche Produkte ein, die den Bedürfnissen der verschiedenen Berufsgruppen entsprechen.

Wichtigste Produkte

1. Standard-Schminkkoffer
2. Personalisierte Schminkkoffer
3. Schminkstühle
4. Arbeitsstationen auf Rädern
5. Tisch-Spiegel
6. Vintage-Spiegel mit klassischer Glühbirne
7. Schminkkoffer
8. Zubehör
9. Wand-Spiegel
10. Hinterleuchtete Panels
11. Konsole

Kunden

- Unternehmen aus der Kosmetik- und Parfümindustrie
- Marketing- und Einzelhandelsgeschäft, Freeshop
- Professionelle Visagistin, Friseurin und Freiberuflerin
- Apotheken
- Schönheitssalon und SPA
- Make-up Schulen
- Film/Theater/Veranstaltungen

Märkte

- Frankreich, Italien, Deutschland, Schweiz, USA, Japan und andere.

GROSS REVENUE

\$ 0

EBITDA

\$ 0

BUSINESS TYPE

Produktion

COUNTRY

San Marino

BUSINESS ID

L#20240679

Kunden Ziel

- Architektur- und Designstudios
- Innenarchitekt
- Laden/Einzelhandelseinrichtung
- Theater/Kinos
- Privat
- Maskenbildnerin
- Make-up Schulen
- Einrichtung des Salons
- Luxus-Möbelgeschäfte
- Geschäfte für Badezimmermöbel

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