

Italienisches Luxusmode-E- Commerce-Geschäft





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Ein etablierter Online-Händler mit Sitz in Italien, der sich auf Luxusmode spezialisiert hat und eine große Auswahl an Designerkleidung, Schuhen, Accessoires, Schönheitsprodukten und Haushaltswaren anbietet. Das Unternehmen hat sich den Ruf erworben, hochwertige Produkte von renommierten internationalen Designern zu kuratieren und eine anspruchsvolle internationale Kundschaft zu bedienen.

Kernangebote

Die Plattform bietet ein umfassendes Angebot an Luxusartikeln, darunter:

- **Bekleidung für Damen und Herren:** Mit Kollektionen von Top-Designern wie Emporio Armani, Dolce&Gabbana, Alexander McQueen und Versace.
- **Schuhe:** Bieten Sie eine Vielzahl von Modellen von Marken wie Golden Goose, Philippe Model und Balenciaga an.
- **Accessoires:** Eine kuratierte Auswahl an Taschen, Schmuck und Brillen von Designern wie Burberry, Valentino Garavani und Moschino.
- **Schönheitsprodukte:** Eine Reihe von hochwertigen Schönheitsartikeln, die das Modeangebot ergänzen.
- **Haushaltswaren und Wein:** Die Ausweitung des Luxuserlebnisses auf Wohnkultur und edle Weine, die eine lifestyle-orientierte Kundschaft ansprechen.

Wichtigste Highlights

- **Globale Reichweite:** Bedienen Sie einen internationalen Kundenstamm mit einer benutzerfreundlichen E-Commerce-Plattform, die für mehrere Regionen optimiert ist.
- **Exklusive Designer-Partnerschaften:** Etablierte Beziehungen zu über 100 renommierten Designern, die für eine ständig aktualisierte und exklusive Produktpalette sorgen.
- **Kundennahe Dienstleistungen:** Bieten Sie personalisierte Einkaufserlebnisse, einschließlich maßgeschneiderter Empfehlungen und engagierter Kundenbetreuung.
- **Initiativen zur Nachhaltigkeit:** Engagement für nachhaltige Modepraktiken durch die Präsentation umweltfreundlicher Marken und die Förderung eines verantwortungsvollen Konsums.

TARGET PRICE

\$ 3,500,000

GROSS REVENUE

\$ 5,797,143

EBITDA

\$ 0

BUSINESS TYPE

Internetfirmen

COUNTRY

Italien

BUSINESS ID

L#20250873

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