

# 50 Jahre altes historisches Unternehmen zur Herstellung von Frauenkleidern



**MERGERSCORP**

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Die Marke ist auf der ganzen Welt bekannt und Teil der POP-Kultur der 80er-90er Jahre. Das Unternehmen ist auf die Herstellung und den Vertrieb kundenspezifischer Bestellungen spezialisiert und behält gleichzeitig das Eigentum an einer einzigartigen Marke.

### Keypoints

- Die Produktpalette umfasst Strumpfwaren, Bodywear und Accessoires.
- Das Unternehmen bietet auch Eigenmarken an, wobei 4-5 große Marken 30 % zu seinem Umsatz beitragen.
- Sechzig Prozent der Produktion sind für die Eigenmarke des Unternehmens bestimmt.
- Die Bestellungen werden auf der Grundlage der eingegangenen Anfragen ausgeführt, so dass eine maßgeschneiderte Anpassung möglich ist.
- Das Unternehmen betreibt eine aktive Website, die sowohl das Unternehmen als auch seine Marke repräsentiert.
- Das Unternehmen ist ausschließlich online tätig und arbeitet effizient mit einem minimalen Personalbestand, der nur 12 Mitarbeiter für die Verwaltung des Geschäfts benötigt.
- Die Marke ist für den weltweiten Vertrieb registriert.
- Das Unternehmen verfügt über ein Darlehen in Höhe von rund 1 Million Euro, das der neue Eigentümer tragen muss, wenn er sich für den Kauf des gesamten Unternehmens entscheidet.
- Das Unternehmen hat vier Anteilseigner, die jeweils einen Anteil von 25% halten.

### TARGET PRICE

\$ 6,000,000

### GROSS REVENUE

\$ 2,000,000

### BUSINESS TYPE

Produktion

### FACILITIES

Die Produktionsstätte befindet sich auf einer bebauten Fläche von 4.500 Quadratmetern, die sich im Besitz des Unternehmens befindet.

### COUNTRY

Italien

### BUSINESS ID

L#20240695

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