

Hochwertige Modemarke aus Merinowolle aus Monaco





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Eine High-End-Modemarke, eine in Monaco eingetragene SARL-Gesellschaft mit einem Geschäftskonto im Land, steht jetzt zum Verkauf.

Dieses Geschäft bietet die seltene Gelegenheit, mit einer vollständig eingerichteten und betriebsbereiten Marke in den Markt für Luxusmode einzusteigen. Mit einem Vertrag für ein eigenes Geschäft in einem der prestigeträchtigsten Hotels Monacos, das für seine wohlhabende Kundschaft und die hohe Besucherzahl bekannt ist, hat sich das Unternehmen einen erstklassigen Standort gesichert.

Die Marke verfügt über ein beeindruckendes Inventar im Wert von 500.000 EUR mit einer sorgfältig zusammengestellten Auswahl an Modeartikeln, die ausschließlich in Neuseeland hergestellt werden. Jedes Produkt spiegelt das Engagement der Marke für Qualität, Handwerkskunst und Exklusivität wider und wird im Rahmen einer Premium-Preisstrategie positioniert, um anspruchsvolle Kunden anzusprechen, die Luxus und einzigartige Angebote suchen.

Zusätzlich zu seiner Präsenz im Einzelhandel ist das Unternehmen gut positioniert, um seine Reichweite durch E-Commerce zu erweitern. Der neue Eigentümer hat die Möglichkeit, einen globalen Markt zu erschließen, indem er den guten Ruf der Marke und die steigende Nachfrage nach Luxusmode im Internet nutzt. Diese E-Commerce-Expansion stellt eine bedeutende Wachstumschance dar und hat das Potenzial, die Sichtbarkeit der Marke und den Kundenstamm über Monaco hinaus zu vergrößern.

Insgesamt handelt es sich um ein schlüsselfertiges Unternehmen, ideal für einen Investor, der eine Luxusmodemarke mit etablierter Marktpräsenz, hochwertigen Produkten und erheblichem Wachstumspotenzial sowohl im physischen als auch im digitalen Einzelhandel erwerben möchte.

BUSINESS TYPE

Modehändler

COUNTRY

Monaco

BUSINESS ID

L#20240725

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