

# Micro Personal Financial Loan Unternehmen



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Dieses Unternehmen ist im thailändischen Mikrofinanzsektor tätig und zeichnet sich durch den Besitz einer PICO-Lizenz aus, die es ihm erlaubt, spezialisierte Finanzdienstleistungen anzubieten. Das Unternehmen konzentriert sich in erster Linie auf die Vergabe von Mikrokrediten an Privatpersonen, insbesondere an Bevölkerungsgruppen, die keinen Zugang zu traditionellen Bankdienstleistungen haben.

Der thailändische Markt für Mikrokredite hat in den letzten Jahren ein erhebliches Wachstum verzeichnet, das auf den steigenden Bedarf an erschwinglichen Krediten für einkommensschwache Privatpersonen und kleine Unternehmen zurückzuführen ist. Die thailändische Regierung hat Initiativen zur finanziellen Eingliederung unterstützt, was zu einem günstigen Umfeld für Mikrofinanzinstitute geführt hat. Der Markt zeichnet sich durch eine große Nachfrage nach kleinen, kurzfristigen Krediten aus, die häufig zur Finanzierung von täglichen Ausgaben, Notfällen oder kleinen Geschäftsaktivitäten verwendet werden.

Das Unternehmen setzt Technologie ein, um über seine eigene mobile Anwendung eine nahtlose und effiziente Kreditvergabe zu ermöglichen. Benutzer können die App ganz einfach herunterladen, den KYC-Prozess (Know Your Customer) abschließen und maßgeschneiderte Kreditangebote erhalten. Die App ist benutzerfreundlich gestaltet, so dass auch Personen mit begrenzten finanziellen Kenntnissen den Prozess problemlos bewältigen können.

Dieser digitale Ansatz rationalisiert nicht nur den Kreditantragsprozess, sondern ermöglicht es dem Unternehmen auch, ein breiteres Publikum zu erreichen, insbesondere in abgelegenen oder unterversorgten Gebieten.

### BUSINESS TYPE

Finanzdienstleistungen

### COUNTRY

Thailand

### BUSINESS ID

L#20240720

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