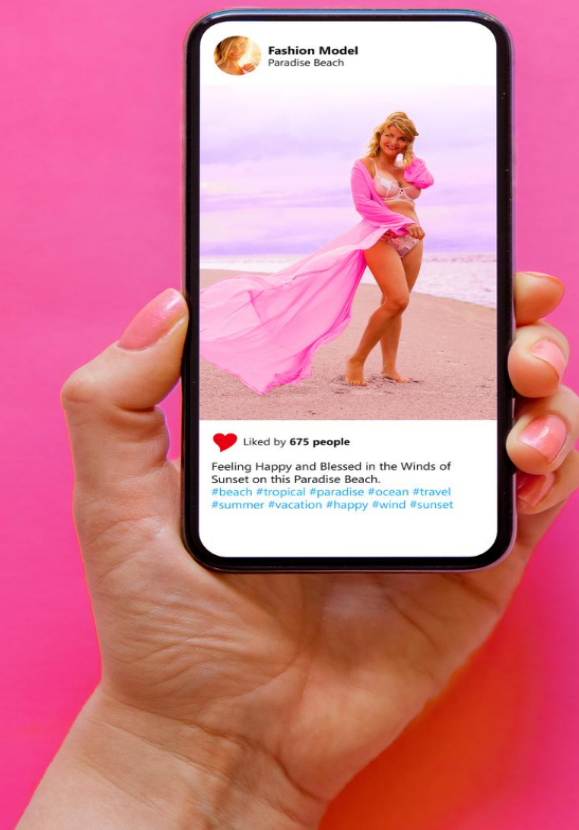


75M Downloads

Instagram App SAAS





75M Downloads Instagram App SAAS

Available for acquisition ist eine Top-Messaging-App für Nutzer auf Instagram mit schnellem Wachstum. Es wurde entwickelt, um Instagram-Nutzern die Möglichkeit zu geben, offene, anonyme Nachrichten oder Bewertungen von ihren Followern und Freunden zu erhalten. Die App ist sowohl für iOS als auch für Android verfügbar.

Die App ist profitabel und generiert jährlich wiederkehrende Einnahmen von 14 Millionen Dollar. Es war die schnellste App aller Zeiten, die 75 Millionen Downloads erreichte und in mehr als 50 Ländern auf Platz 1 im App Store stand. Sie dominiert den Markt für anonyme Fragen und Antworten und hat alle anderen Apps aufgrund mehrerer Faktoren, darunter die Netzwerkdichte und die Marke, überholt.

Das Wachstum der App fällt mit der Entwicklung von KI-Modellen zusammen, die es ermöglichen, nutzergenerierte Inhalte angemessen zu moderieren. Es wurden 500 Millionen Nachrichten verschickt, ohne dass es zu ernsthaften Mobbing-Vorfällen kam.

Keypoints

- War in über 60 Ländern die Nummer 1 im App Store
- 75.000.000 Downloads – die schnellste App, die jemals 75 Millionen Downloads erreicht hat
- \$14 mm ARR
- Starkes Team – 15 Jahre Erfahrung, mehr als 20 verkaufte Apps, 100 Millionen Downloads insgesamt
- #Platz 1 in mehr als 100 Ländern 50 Milliarden Story Impressions
- Instagram-Link-Sharing – schafft starke Netzwerkeffekte und virales Wachstum
- Final Mover Advantage – steht für die endgültige, dauerhafte Führungsposition in seiner Kategorie
- Download-Maschine – allein die Website kann 20.000 Downloads/Tag für andere Anwendungen generieren
- In Kombination mit einer Vorbestellungsstrategie kann sie jede App auf Platz 1 im App Store bringen.
- Nutzer können zu anderen Apps mit höherem LTV pro Kunde umgeleitet werden.

TARGET PRICE

\$ 62,500,000

GROSS REVENUE

\$ 13,920,151

EBITDA

\$ 11,882,890

BUSINESS TYPE

Software & SAAS

COUNTRY

BUSINESS ID

L#20240752

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