

40 Jahre altes saudisches Bäckereigeschäft



MERGERSCORP

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40 Jahre alter Branchenführer im Bereich Spezialbäckereiprodukte, der seinen Kunden vertikal integrierte Lösungen durch eine nachweisliche Erfolgsgeschichte von erfolgreichen Partnerschaften anbietet.

Produktportfolio

Dieses Unternehmen stellt verschiedene Backwaren auf automatisierten Linien mit fortschrittlicher Technologie her. Brötchen, Samoli, Samosa-Blätter, Croissant, süßes Brötchen, Tortilla, Kuchen und Shabura.

Produktionseffizienz

Die Produktionslinien sind strategisch für optimale Effizienz ausgelegt.

Einzelhandelspräsenz

In Saudi-Arabien gibt es derzeit 3 firmeneigene Einzelhandelsgeschäfte, die frisch zubereitete Süßigkeiten und Backwaren wie Baklava anbieten.

Vertriebsnetz

Mit einer effizienten Logistik verteilen mehr als 20 Lieferwagen die Produkte täglich oder jeden zweiten Tag in die wichtigsten Gebiete im ganzen Land.

Marktreichweite

Die Produkte werden strategisch in Supermärkten, Convenience Stores und Krankenhäusern über verschiedene Vertriebskanäle platziert.

Wachstumschancen

Obwohl die Fabriken derzeit zu 25% ausgelastet sind, bestehen Verträge mit Supermarktketten, um nach Riad und Jeddah zu expandieren. Eine finanzielle Umstrukturierung würde die volle Nutzung der verfügbaren Kapazitäten ermöglichen.

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

Produktion

COUNTRY

Saudi-Arabien

BUSINESS ID

L#20240611

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