

Historische italienische Biermarke & Produktionsbetrieb - "Made in Italy"



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Historische italienische Biermarke & Produktionsunternehmen in Italien mit einer großen Fabrik zur Herstellung von Bier und fermentierten Getränken. Das Unternehmen verkauft derzeit Produkte unter seinem eigenen Markennamen. Das Unternehmen wurde vor mehr als 40 Jahren gegründet und wächst und gedeiht in einem sich ständig verändernden Markt weiter.

Mit seinen originellen und immer wieder neuen Rezepten hat es bis heute einen guten Ruf. Der Käufer würde das komplette Unternehmen mit Immobilien, Infrastruktur, Maschinen, Inventar und Dokumenten erhalten.

Logistische Einrichtungen

Die Fabrik liegt auf einem 40.000 qm großen Gelände. m. Fläche, von denen 11.000 überdacht sind. Es umfasst eine Reihe von Gebäuden, darunter Lagerhäuser, Anlagen und verschiedene Maschinen. Die Fabrik verfügt über mehrere Fotovoltaikanlagen auf dem Dach, um Energie zu erzeugen.

Produktionskapazität

Die Produktionskapazität liegt insgesamt bei 200.000 Hektolitern pro Jahr, die mit minimalen Investitionen leicht verdoppelt werden kann.

Benutzerdefinierte Marke

Das Bier unter der Marke Custom wurde in mehreren Variationen hergestellt und hat auch verschiedene Auszeichnungen erhalten.

Das Bier ist ein Pilsner, das aus Wasserfall, Gerstenmalz, Hopfen, Glukosesirup aus Mais und Alkohol (von 4,6% bis 8,0%) besteht.

TARGET PRICE

EUR 8,500,000

GROSS REVENUE

EUR 2,200,000

BUSINESS TYPE

Produktion

REASON FOR SELLING

Desinvestition

COUNTRY

Italien

BUSINESS ID

L#20230439

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