

# Historischer italienischer Biermarkenproduzent - "Made in Italy"





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## **Historischer italienischer Biermarkenproduzent - "Made in Italy"**

Historische, italienische Biermarke und -produzent welche den Sitz in Italien hat und eine große Fabrik zur Herstellung von Bier und fermentierten Getränken. Das Unternehmen verkauft derzeit Produkte unter dem eigenen Markennamen. Das Unternehmen wurde vor über 40 Jahren gegründet und kann nach wie vor Wachstum auf dem sich ständig ändernden Markt verzeichnen.

Mit seinen originellen und neuen Rezepten auf dem Vormarsch hat es seinen guten Ruf bis heute bewahrt. Der Käufer würde das komplette Geschäft mit Immobilien, Infrastruktur, Maschinen, Inventar und Dokumenten erhalten.

### Logistische Einrichtungen

Die Fabrik liegt auf einem 40.000 qm großen Grundstück wobei 11.000 davon Innenflächen sind. Es umfasst eine Reihe von Gebäuden – darunter Lagerhäuser, Fabriken und mehrere Maschinen. Die Fabrik verfügt über mehrere Photovoltaikanlagen auf dem Dach, um selbst Energie zu erzeugen.

### Produktionskapazität

Die Produktionskapazität liegt insgesamt bei 200.000 Hektoliter jährlich und kann mit minimalen Investitionen leicht verdoppelt werden.

### Persönliche Eigenmarke

Das Bier unter eigener Marke wurde in mehreren Variationen hergestellt und gewann auch verschiedene Auszeichnungen.

Das Bier ist ein Pilsner aus Wasserfall, Gerstenmalz, Hopfen, Glucosesirup aus Mais mit Alkohol (von 4,6% bis 8,0%).

**TARGET PRICE**  
EUR 9,500,000

**GROSS REVENUE**  
EUR 2,200,000

**BUSINESS TYPE**  
Produktion

**REASON FOR SELLING**  
Desinvestition

**COUNTRY**  
Italien

**BUSINESS ID**  
L#20230439

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